

Benton Advertising & Promotion Commission

Agenda

November 20, 2024

3:30 pm at the Benton Municipal Complex in Council Chambers

I. Call to Order

II. Roll Call	Present	Absent
Frank Baptist	_____	_____
Steve Brown	_____	_____
Alison Burch	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Luke Moody	_____	_____
Greg Shinn	_____	_____

III. Minutes from October Meeting

IV. Financial Reports

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

V. Administrative

Delinquency Report – Mandy Spicer

VI. Funding

None

VII. Report from Benton Event Center – Nikki Chumley

VIII. Report on the Development of Exit 114 Property – Bill Eldridge

IX. Old Business

- A. Expiration of Two Commissioner Terms – Alison Burch
- B. A&P Marketing Committee – Frank Baptist

X. New Business

Next Meeting Date – December 11

XI. Other Business

XII. Adjournment

BENTON ADVERTISING & PROMOTION COMMISSION

Minutes

October 9, 2024

I. CALL TO ORDER

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on October 9, 2024, at 3:30 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Frank Baptist, Luke Moody and Elgin Hamner. Greg Shinn was absent.

III. MINUTES

Luke Moody made a motion to approve the minutes of the September 11, 2024 meeting. Frank Baptist seconded. Motion carried.

IV. FINANCIAL REPORTS

A. Profit & Loss Reports

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of September 30, 2024:

Bank OZK – Focus Group Project	\$589,548.15
Bank OZK – A&P	\$129,119.30
Bank OZK – Event Center	\$425,806.56
Bank OZK – Savings	<u>\$391,140.64</u>
Total Checking/Savings	\$1,535,614.65

There is a liability of \$753.10 owed to the Arkansas Department of Finance for sales tax and to the City of Benton for sales tax.

A&P profit and loss statement: for the month of September 2024 total income of \$17,986.76 and total expenses of \$32,458.10 resulting in a net loss of (\$14,471.34). For the year to date as of September 2024 total income of \$164,638.15, total operating expenses of \$131,359.43 resulting in net income of \$33,278.72.

Event Center profit and loss statement: for the month of September 2024 total income of \$66,376.29 total operating expenses of \$53,797.15 resulting in net income of \$12,579.14. For the year to date as of September 2024 total income of \$555,826.46, total operating expenses of \$386,767.44 and capital expenditures of \$63,061.17 resulting in net income of \$105,997.85.

Focus Group profit and loss statement: for the month of September 2024 total income of \$19,508.76 and total expenses of \$0 resulting in net income of \$19,508.76. For the year to date as of September 2024 total income of \$176,755.75 and total expenses of \$0 resulting in net income of \$176,755.75.

B. Bank Balances and Collections Report

Mandy Spicer presented the bank accounts with the following balances as of September 30, 2024:

	Statement Balance	Prev. Month's Balance
A&P Collections General	\$4,593.29	\$6,588.91
Bond Account	Closed	Closed
A&P Large Project Checking	\$2,254,417.07	\$2,159,258.57
A&P Small Project Checking	\$1,141,860.19	\$1,102,971.58
A&P General Operating Checking	\$131,638.79	\$144,032.16
Benton Focus Group Checking	\$589,548.15	\$570,039.39
Benton Event Center Gen Operating Checking	\$433,352.10	\$414,337.38
Benton Event Center Savings	<u>\$391,140.64</u>	\$389,786.53
	<u>\$4,946,550.23</u>	

V. ADMINISTRATIVE

Collections received in the month of September 2024 were \$173,613.62 which is 0.11% more than September 2023. There are 31 delinquencies for the month and the majority of them are food trucks. Two of them are pretty behind but not to the point of having a hearing. One previous payer who was very far behind has paid in full. Below are the amounts collected in September of this year along with September of the previous five years:

September 2024 Collections:	\$173,613.62
September 2023 Collections:	\$173,416.93
September 2022 Collections:	\$155,200.96
September 2021 Collections:	\$143,658.46
September 2020 Collections:	\$126,876.64
September 2019 Collections:	\$119,508.52

Luke Moody made a motion to accept the financial reports as presented by Jordan Woolbright and Mandy Spicer. Elgin Hamner seconded. Motion carried.

VI. FUNDING REQUESTS

None.

VII. REPORT FROM BENTON EVENT CENTER

In Nikki Chumley's absence, Amy McCormick reported about 17 events that have taken place in the venue since the last A&P meeting, including the ABA Ladies Retreat, the AR Village Quilt Show, the Saline County Gun & Knife Show and the Burlesworth Legends Dinner. Total estimated attendance since the date of opening (October 1, 2013) is 953,255. The front lobby was recently painted.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldridge reported that final permits from the Corps of Engineers are pending.

IX. OLD BUSINESS

A&P Marketing Committee – Steve Brown reported that the contract with the vendor has been executed and a meeting between the committee and the vendor to begin the plans for creating the website is pending.

X. NEW BUSINESS

A. All Star Weekend – Bill Eldridge recognized Scott Neathery, Athletic Director of Benton School District. Scott addressed the commission about the Weekend of Champions (WOC) which is the AAA state championship tournaments for spring sports (soccer, softball and baseball). Benton hosted the WOC in 2021 and 2022 and Scott would like to bring it back to Benton. The current contract is through 2025 and the bidding process will take place in January 2026. Scott is proposing the school district partner with the City and the A&P Commission to make a bid for 3 or 5 years. The WOC is a 3-day event and when Benton hosted it in 2022, approximately 11,000 tickets were sold and brought a lot of people to Benton who stayed in hotels, ate at restaurants and shopped at retail stores bringing a lot of revenue to the town. He said Benton has top notch facilities for soccer, softball and baseball and is the perfect place to host the WOC. The commissioners expressed excitement about the possibility and are very interested in exploring the idea of partnering with the school district and city to prepare a bid for January 2026.

B. Expiration of Two Commissioner Terms – Steve Brown reported that two commissioners have terms that expire this month – Luke Moody and Bill Eldridge. Luke Moody is the only candidate for the restaurant/hospitality position. Allison Burch made a motion to recommend Luke Moody to fill the position for four years. Elgin Hamner seconded. Motion carried. The recommendation will be presented to the Benton City Council at its next meeting.

Steve Brown continued that two people submitted letters of interest for the open at large position. He recommended that a committee be formed to conduct interviews of the candidates. Luke Moody and Allison Burch volunteered to serve on the committee along with Steve Brown. The committee will make its recommendation of a candidate at the November A&P meeting.

C. The next A&P meeting will be Wednesday, November 13.

XI. OTHER BUSINESS

None

XII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Frank Baptist seconded. Motion carried. The meeting was adjourned at 3:55 pm.



Bill Eldridge, Chairman



Amy McCormick, Recording Secretary

Benton A&P Commission
Statement of Assets, Liabilities & Equity-Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
As of October 31, 2024

	Oct 31, 24
ASSETS	
Current Assets	
Checking/Savings	
Bank OZK - Focus Group Project	608,685.19
Bank OZK - A&P	125,884.88
Bank OZK - Event Center	441,019.79
Bank OZK - Savings	392,403.01
Total Checking/Savings	1,567,992.87
Total Current Assets	1,567,992.87
TOTAL ASSETS	1,567,992.87
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	1,028.71
Total Other Current Liabilities	1,028.71
Total Current Liabilities	1,028.71
Total Liabilities	1,028.71
Equity	
Retained Earnings	1,218,829.23
Net Income	348,134.93
Total Equity	1,566,964.16
TOTAL LIABILITIES & EQUITY	1,567,992.87

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
October 2024

	<u>Oct 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	399.44	250.00	149.44	159.78%
Sales Tax Revenue	17,232.54	16,540.66	691.88	104.18%
Total Income	<u>17,631.98</u>	<u>16,790.66</u>	<u>841.32</u>	<u>105.01%</u>
Gross Profit	17,631.98	16,790.66	841.32	105.01%
Expense				
Accounting Services	500.00	550.00	(50.00)	90.91%
Advertising Expense	0.00	420.00	(420.00)	0.0%
Comp. for Commissioners	600.00	750.00	(150.00)	80.0%
Funding	11,908.07	4,166.66	7,741.41	285.79%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Postage	0.00	40.00	(40.00)	0.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
Total Expense	<u>20,866.40</u>	<u>13,784.99</u>	<u>7,081.41</u>	<u>151.37%</u>
Net Ordinary Income	<u>(3,234.42)</u>	<u>3,005.67</u>	<u>(6,240.09)</u>	<u>(107.61%)</u>
Net Income	<u>(3,234.42)</u>	<u>3,005.67</u>	<u>(6,240.09)</u>	<u>(107.61%)</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through October 2024

	<u>Jan - Oct 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	4,125.81	2,500.00	1,625.81	165.03%
Sales Tax Revenue	178,144.32	172,462.12	5,682.20	103.3%
Total Income	<u>182,270.13</u>	<u>174,962.12</u>	<u>7,308.01</u>	<u>104.18%</u>
Gross Profit	<u>182,270.13</u>	<u>174,962.12</u>	<u>7,308.01</u>	<u>104.18%</u>
Expense				
Accounting Services	5,215.00	5,500.00	(285.00)	94.82%
Advertising Expense	4,305.78	4,200.00	105.78	102.52%
Comp. for Commissioners	6,300.00	7,500.00	(1,200.00)	84.0%
Funding	38,512.92	41,666.68	(3,153.76)	92.43%
Legal Counsel	12,000.00	12,000.00	0.00	100.0%
Meals & Entertainment	65.83	0.00	65.83	100.0%
Postage	65.66	160.00	(94.34)	41.04%
Repairs & Maintenance	19,177.34	2,250.00	16,927.34	852.33%
Service Agreement	66,583.30	66,583.30	0.00	100.0%
Total Expense	<u>152,225.83</u>	<u>139,859.98</u>	<u>12,365.85</u>	<u>108.84%</u>
Net Ordinary Income	<u>30,044.30</u>	<u>35,102.14</u>	<u>(5,057.84)</u>	<u>85.59%</u>
Net Income	<u><u>30,044.30</u></u>	<u><u>35,102.14</u></u>	<u><u>(5,057.84)</u></u>	<u><u>85.59%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
October 2024

	<u>Oct 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	2,642.68	2,300.00	342.68	114.9%
Sales-Revenue				
Alcohol Sales-Beer/Wine	1,677.71	2,751.81	(1,074.10)	60.97%
Alcohol Sales-Mixed Drinks	1,237.12	656.79	580.33	188.36%
Sales-Revenue - Other	28,681.54	41,443.00	(12,761.46)	69.21%
Total Sales-Revenue	<u>31,596.37</u>	<u>44,851.60</u>	<u>(13,255.23)</u>	<u>70.45%</u>
Sales Tax Revenue	17,232.54	16,540.66	691.88	104.18%
Total Income	<u>51,471.59</u>	<u>63,692.26</u>	<u>(12,220.67)</u>	<u>80.81%</u>
Gross Profit	51,471.59	63,692.26	(12,220.67)	80.81%
Expense				
Alcohol Expense	0.00	121.01	(121.01)	0.0%
Bank Service Fees	283.24	541.41	(258.17)	52.32%
Building Alarm System	147.61	147.61	0.00	100.0%
Cable TV	186.35	184.22	2.13	101.16%
Cleaning Service	1,190.00	1,441.00	(251.00)	82.58%
Contract Labor	2,905.00	4,147.35	(1,242.35)	70.05%
Health Insurance	1,213.43	1,213.43	0.00	100.0%
Internet	323.95	333.45	(9.50)	97.15%
Labor Expenses	13,391.98	13,419.83	(27.85)	99.79%
Linen & Supplies	133.76	0.00	133.76	100.0%
Mileage Reimbursement	0.00	73.25	(73.25)	0.0%
Office Expense	205.01	350.00	(144.99)	58.57%
Pest Control Expense	65.63	65.63	0.00	100.0%
Repairs & Maintenance	6,018.29	2,826.69	3,191.60	212.91%
Supplies	1,558.32	626.06	932.26	248.91%
Telephone Expense	192.36	84.40	107.96	227.92%
Trash Pickup	611.42	386.49	224.93	158.2%
Utilities	6,784.90	6,308.19	476.71	107.56%
Website	59.95	59.95	0.00	100.0%
Total Expense	<u>35,271.20</u>	<u>32,329.97</u>	<u>2,941.23</u>	<u>109.1%</u>
Net Ordinary Income	<u>16,200.39</u>	<u>31,362.29</u>	<u>(15,161.90)</u>	<u>51.66%</u>
Net Income	<u>16,200.39</u>	<u>31,362.29</u>	<u>(15,161.90)</u>	<u>51.66%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through October 2024

	<u>Jan - Oct 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	27,446.29	23,000.00	4,446.29	119.33%
Sales-Revenue				
Alcohol Sales-Bear/Wine	7,135.01	8,210.57	(1,075.56)	86.9%
Alcohol Sales-Mixed Drinks	2,962.86	2,579.52	383.34	114.86%
Refunds/Returns	(1,153.00)	0.00	(1,153.00)	100.0%
Sales-Revenue - Other	392,762.57	417,530.00	(24,767.43)	94.07%
Total Sales-Revenue	<u>401,707.44</u>	<u>428,320.09</u>	<u>(26,612.65)</u>	<u>93.79%</u>
Sales Tax Revenue	178,144.32	172,462.12	5,682.20	103.3%
Total Income	<u>607,298.05</u>	<u>623,782.21</u>	<u>(16,484.16)</u>	<u>97.36%</u>
Gross Profit	607,298.05	623,782.21	(16,484.16)	97.36%
Expense				
Advertising Expense	2,000.00	2,186.50	(186.50)	91.47%
Alcohol Expense	2,644.19	3,643.90	(999.71)	72.57%
Alcohol Permit Expense	3,576.00	3,500.00	76.00	102.17%
Bank Service Fees	5,274.34	6,720.59	(1,446.25)	78.48%
Building Alarm System	7,200.53	2,126.10	5,074.43	338.67%
Cable TV	1,859.24	1,842.20	17.04	100.93%
Cleaning Service	12,299.53	14,410.00	(2,110.47)	85.35%
Contract Labor	34,303.90	39,641.75	(5,337.85)	86.54%
Dues & Memberships	279.95	325.00	(45.05)	86.14%
Health Insurance	11,770.28	11,770.28	0.00	100.0%
Internet	3,276.65	3,334.50	(57.85)	98.27%
Labor Expenses	147,244.81	147,744.14	(499.33)	99.66%
Laundry Expense	14,924.85	13,095.75	1,829.10	113.97%
Linen & Supplies	824.47	717.00	107.47	114.99%
Mileage Reimbursement	157.05	366.28	(209.23)	42.88%
Office Expense	3,947.74	4,164.54	(216.80)	94.79%
Pest Control Expense	929.74	1,203.18	(273.44)	77.27%
Repairs & Maintenance	88,283.14	55,230.64	33,052.50	159.84%
Supplies	14,225.67	16,048.52	(1,822.85)	88.64%
Telephone Expense	1,226.02	1,888.88	(662.86)	64.91%
Trash Pickup	3,359.37	3,708.49	(349.12)	90.59%
Utilities	61,792.12	60,549.17	1,242.95	102.05%
Website	639.45	639.45	0.00	100.0%
Total Expense	<u>422,039.04</u>	<u>394,856.86</u>	<u>27,182.18</u>	<u>106.88%</u>
Net Ordinary Income	185,259.01	228,925.35	(43,666.34)	80.93%
Other Income/Expense				
Other Expense				
Capital Expenditures	63,061.17	93,358.51	(30,297.34)	67.55%
Total Other Expense	<u>63,061.17</u>	<u>93,358.51</u>	<u>(30,297.34)</u>	<u>67.55%</u>
Net Other Income	(63,061.17)	(93,358.51)	30,297.34	67.55%
Net Income	<u>122,197.84</u>	<u>135,566.84</u>	<u>(13,369.00)</u>	<u>90.14%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
October 2024

	<u>Oct 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,904.50	1,200.00	704.50	158.71%
Sales Tax Revenue	17,232.54	16,540.66	691.88	104.18%
Total Income	<u>19,137.04</u>	<u>17,740.66</u>	<u>1,396.38</u>	<u>107.87%</u>
Gross Profit	<u>19,137.04</u>	<u>17,740.66</u>	<u>1,396.38</u>	<u>107.87%</u>
Net Ordinary Income	<u>19,137.04</u>	<u>17,740.66</u>	<u>1,396.38</u>	<u>107.87%</u>
Net Income	<u><u>19,137.04</u></u>	<u><u>17,740.66</u></u>	<u><u>1,396.38</u></u>	<u><u>107.87%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through October 2024

	<u>Jan - Oct 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	17,748.47	12,000.00	5,748.47	147.9%
Sales Tax Revenue	178,144.32	172,462.12	5,682.20	103.3%
Total Income	<u>195,892.79</u>	<u>184,462.12</u>	<u>11,430.67</u>	<u>106.2%</u>
Gross Profit	<u>195,892.79</u>	<u>184,462.12</u>	<u>11,430.67</u>	<u>106.2%</u>
Net Ordinary Income	<u>195,892.79</u>	<u>184,462.12</u>	<u>11,430.67</u>	<u>106.2%</u>
Net Income	<u>195,892.79</u>	<u>184,462.12</u>	<u>11,430.67</u>	<u>106.2%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances
October 31, 2024

Account Name	Acct #	Statement Balance	Previous Month's Balance
Cash Accounts:			
A&P Collections General	***1584	8,873.72	4,593.29
Bond Account	***1592	CLOSED	CLOSED
			0.00
A&P Large Project Checking	50% ***0318	2,341,480.52	2,254,417.07
A&P Small Project Checking	20% ***0348	1,180,014.10	1,141,860.19
A&P General Op Checking	10% ***3297	133,788.70	131,638.79
Benton Focus Group Checking	10% ***2274	608,685.19	589,548.15
			0.00
Benton Event Center General Op Checking	10% ***2640	441,687.80	433,352.10
Benton Event Center Savings	***9832	392,403.01	391,140.64
TOTAL OPERATING CASH & INVESTMENTS			<u><u>5,106,933.04</u></u>

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2024 - NET**

	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	155,744.58	132,120.63	141,358.07	171,655.72	158,393.68	158,326.35	162,311.60	149,794.56	147,749.25	151,884.25	151,884.25	0.00	1,571,242.41
# of Businesses	82	82	85	86	84	78	83	80	80	79	79		
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	992.80	378.26	438.84	1,007.65	365.00	963.92	818.74	637.79	1,530.28	692.21	692.21	0.00	8,123.80
# of Businesses	20	13	16	16	19	24	23	26	21	18	18		
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	4,889.11	4,466.31	5,016.73	5,844.87	6,141.01	6,587.56	6,272.46	5,703.37	4,989.37	4,628.29	4,628.29	0.00	55,330.77
# of Businesses	11	11	11	11	11	11	11	11	10	10	10		
CONVENIENCE STORE:													
TOTAL C-STORE	3,450.15	3,223.99	2,264.79	3,213.69	2,695.65	2,308.34	2,880.06	3,183.38	2,220.02	3,453.80	3,453.80	0.00	29,119.80
# of Businesses	23	21	19	21	21	20	20	16	15	19	19		
OTHER:													
TOTAL OTHER	13,319.78	9,654.77	11,410.70	13,985.26	11,803.45	13,364.59	14,409.31	14,770.39	13,924.66	11,906.85	11,906.85	0.00	130,075.36
# of Businesses	18	14	16	18	16	16	19	16	18	18	18		
GROCERY:													
TOTAL GROCERY	4,216.97	3,025.75	3,556.72	3,715.28	3,296.43	3,636.12	3,776.73	3,518.89	3,200.04	3,251.25	3,251.25	0.00	29,909.12
# of Businesses	5	5	5	5	5	5	5	5	5	5	5		
GRAND TOTALS	182,613.39	152,869.71	164,045.85	199,422.47	182,695.22	185,186.88	190,468.90	177,608.38	173,613.62	175,816.65	175,816.65	0.00	1,823,801.26
2023 Collections	155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	
2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	1,837,155.24
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	1,419,547.31
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07
% increase from 2023 to 2024	17.4%	-8.71%	6.68%	14.32%	8.85%	-0.49%	16.07%	-5.19%	0.11%	8.69%	-100.00%	-100.00%	

NOTICE

**The following businesses are delinquent in the
remittance of their Benton Advertising and Promotion Tax
as of November 10, 2024**

4 the Love of Pizza
1005 South Street Express
Applebee's
Arctic Freeze N Crunch
Braggs Big Bites
Breitweiser's Meat Market
Dawson's Farm
Daylight Nutrition
Deb's Jams
Jefferson's Mobile Grilling
Koffee With a Kause
La Calle 7
Niecey's
On the Hook Fish & Chips
Pasta J
Phonzie's 1 Stop Hog Shop
Picky Nikki's
Scoopy's Homemade Ice Cream
SuperStop (David Benton Road LLC)
Taqueria El Habanero
The Arkansas Smasher
The Magic Food Bus
The Mighty Crab
Wells Fun Company
Wholly Schmidt
Zaxby's

This notice is being placed in accordance with the Benton Advertising and Promotion Commission Delinquency Policy, as adopted November 15, 2012.

Benton Event Center-Event Report

October 9, 2024 to November 20, 2024

October 1, 2013 to October 8, 2024

953,255

	Date(s)	# of Attendees
Benton Chamber Bingo	10/9-10/10/2024	940
Jones Wedding & Reception	10/11-12/2024	160
40 Under 40 Nurses Ceremony	10/14/2024	600
Second Chance Ranch Banquet	10/15/2024	835
AR Spinal Cord Commission Conference	10/17-10/18/2024	200
SportsCard & Memorabilia Show	10/19/2024	200
AAEA Fall Conference	10/21-22/2024	500
McGraw Realtor Sales Meeting	10/24/2024	75
Saline County Ducks Unlimited Banquet	10/24/2024	260
Bryant HS Class of 1984 Reunion	10/25/2024	70
AR AIMS AP English PD Workshop	10/28-29/2024	190
Glitz & Garland	10/30-11/2/2024	5,100
CASA Chili Cook off	11/5/2024	250
AACTEA Conference	11/6-11/7/2024	120
CHI/ STVI Training	11/7/2024	25
Benton Chamber Veterans Lunch	11/8/2024	300
Retro Rose Vinyl Con	11/9/2024	480
Ring Baby Shower	11/9/2024	40
Williams Baby Shower	11/9/2024	40
Portwood Birthday Party	11/9/2024	60
Wilmon Baby Shower	11/10/2024	40
Rental Concepts Manager's Meeting	10/11/2024	60
Farm Bureau Purple Circle Banquet	11/15-/16/2024	550
Duck Duck Goose Children's Consignment Sale	11/17-25/2024	TBD

of Events: 23

TOTAL: 11,095

TOTAL: 964,350