

Benton Advertising & Promotion Commission

Agenda

June 12, 2024

3:30 pm at the Benton Municipal Complex in Council Chambers

I. Call to Order

II. Roll Call	Present	Absent
Frank Baptist	✓	_____
Steve Brown	✓	_____
Alison Burch	_____	_____
Bill Eldridge	✓	_____
Elgin Hamner IV	✓	_____
Luke Moody	✓	_____
Greg Shinn	_____	_____

III. Minutes from May Meeting

IV. Financial Reports

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

V. Administrative

Delinquency Report – Mandy Spicer

VI. Funding

- A. Request from Benton Parks & Recreation Department for Juneteenth Event – 2nd Reading and Vote
- B. Request from Benton Senior Activity & Wellness Center for Old Fashioned Day – 1st Reading
- C. Request from Royal Players, Inc. – 1st Reading

VII. Report from Benton Event Center – Nikki Chumley

VIII. Report on the Development of Exit 114 Property – Bill Eldridge ✓

IX. Old Business

A&P Marketing Committee – Steve Brown

X. New Business

- A. Downtown Lighting – Bill Eldridge
- B. Next Meeting – July 17

XI. Other Business

XII. Adjournment

BENTON ADVERTISING & PROMOTION COMMISSION
Minutes
May 8, 2024

- I. CALL TO ORDER
Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on May 8, 2024 at 3:32 pm at the Benton Municipal Complex in Council Chambers.
- II. ROLL CALL
Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Elgin Hamner IV, Frank Baptist and Luke Moody. Greg Shinn was absent.
- III. MINUTES
Luke Moody made a motion to approve the minutes of the April 10 meeting. Frank Baptist seconded. Motion carried.
- IV. FINANCIAL REPORTS

A. Profit & Loss Reports

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of April 30, 2024:

Bank OZK – Focus Group Project	\$488,959.37
Bank OZK – A&P	\$126,482.33
Bank OZK – Event Center	\$388,649.43
Bank OZK – Savings	<u>\$384,234.28</u>
Total Checking/Savings	\$1,388,325.41

There is a liability of \$550.74 owed to the Arkansas Department of Finance for sales tax and to the City of Benton for sales tax.

A&P profit and loss statement: for the month of April 2024 total income of \$20,273.14 and total expenses of \$ 8,958.33 resulting in net income of \$11,314.81. For the year to date as of April 2024 total income of \$71,231.68, total operating expenses of \$40,589.93 resulting in net income of \$30,641.75.

Event Center profit and loss statement: for the month of April 2024 total income of \$50,353.33, total operating expenses of \$37,814.03 and capital expenditures of \$6,743.51 resulting in net income of \$5,795.79. For the year to date as of April 2024 total income of \$248,442.61, total operating expenses of \$147,964.72 and capital expenditures of \$38,341.17 resulting in net income of \$62,136.72.

Focus Group profit and loss statement: for the month of April 2024 total income of \$21,618.16 and total expenses of \$0 resulting in net income of \$21,618.16. For the year to date as of April 2024 total income of \$76,166.97 and total expenses of \$0 resulting in net income of \$76,166.97.

B. Bank Balances and Collections Report

City of Benton Financial Officer Mandy Spicer presented the bank account report with the following balances as of April 30, 2024:

	Statement Balance	Prev. Month's Balance
A&P Collections General	\$6,005.97	\$4,203.76
Bond Account	Closed	Closed
A&P Large Project Checking	\$992,379.93	\$942,361.34
A&P Small Project Checking	\$941,340.13	\$898,241.19
A&P General Operating Checking	\$126,482.33	\$115,239.62
Benton Focus Group Checking	\$488,959.37	\$467,341.21
Benton Event Center Gen Operating Checking	\$399,887.61	\$406,654.72
Benton Event Center Savings	<u>\$384,234.25</u>	<u>\$382,791.21</u>
	\$3,339,289.62	

Collections received in the month of April 2024 were \$199,422.47 which is 14.32% more than collections in April 2023. Many delinquencies were paid in April to get up to date resulting in the dramatic upswing in collections. The actual increase in collections without the penalties and interest on the delinquent accounts was 7.5%. Below are the amounts collected in April of this year along with April of the previous five years:

April 2024 Collections:	\$199,422.47
April 2023 Collections:	\$174,446.63
April 2022 Collections:	\$158,659.20
April 2021 Collections:	\$150,715.18
April 2020 Collections:	\$105,889.39
April 2019 Collections:	\$129,020.47

V. ADMINISTRATIVE

Mandy reported only a few being one month behind due to the meeting being held on the 8th and collections not due until the 10th.

Luke Moody made a motion to accept the financial reports as presented. Frank Baptist seconded. Motion carried.

VI. FUNDING REQUESTS

- A. Benton Parks & Recreation Department-Mountain Bike Park Grand Opening - 2nd reading. A representative from the Benton Parks & Recreation Department clarified that private funds were obtained to purchase the water bottles that were discussed at last month's meeting. Alison Burch made a motion that the commission approve the requested \$5,000.00 to be used for marketing. Steve Brown seconded. Motion carried.
- B. Benton Parks & Recreation Department Juneteenth- 1st reading. The commission will vote on the request for \$500 to be used for marketing next month.
- C. Saline County Art League - 2nd reading. Mr. Helton addressed the commission regarding the marketing items that would be paid using the requested funds. Luke Moody made a motion that the commission approve the requested \$4,140.00. Alison Burch seconded. Motion carried.

VII. REPORT FROM BENTON EVENT CENTER

Director Nikki Chumley reported about 15 events that have taken place in the venue since the last A&P meeting, including the AR Pentecostal Ladies Convention, Saline County FCA banquet, JA Bingo for Bags, Bryant High School Prom and Missionary Baptist Seminary. Total estimated attendance since the date of opening (October 1, 2013) is 903,409. The new security cameras have been installed and are operational.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldridge reported that development is moving along nicely. Currently, two final plans have been submitted to the Arkansas Department of Transportation and the Corp of Engineers and the developer is waiting to hear back. The RV park and soccer complex are currently in the engineering phase.

IX. OLD BUSINESS

Steve Brown gave an update on the A&P Marketing Committee formed at the March meeting. They have held four productive meetings with great discussions. Steve commented that the marketing possibilities are endless. They will have recommendations to the commission next month. They are looking at a plan of targeting 80% visitors and 20% potential residents.

X. NEW BUSINESS

None

XI. OTHER BUSINESS

John Parton, Community Development Director for the city of Benton, updated the commission on short term rentals and revenue. There are currently eleven municipalities in the State of Arkansas that collect from short term rental companies like VRBO and Airbnb. He submitted Benton's A&P ordinance to the companies to be


reviewed. He asked the commission for guidance on how he should proceed. Discussion included amending the A&P ordinance to include short term rentals. John will discuss this with the city attorney.

XII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Steve Brown seconded. Motion carried. The meeting was adjourned at 4:04 pm.



Bill Eldridge, Chairman



Nikki Chumley, Interim Recording Secretary

Benton A&P Commission
Statement of Assets, Liabilities & Equity - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
As of May 31, 2024

	May 31, 24
ASSETS	
Current Assets	
Checking/Savings	
Bank OZK - Focus Group Project	509,040.44
Bank OZK - A&P	130,700.15
Bank OZK - Event Center	401,489.34
Bank OZK - Savings	385,637.52
Total Checking/Savings	1,426,867.45
Total Current Assets	1,426,867.45
TOTAL ASSETS	1,426,867.45
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	349.84
Total Other Current Liabilities	349.84
Total Current Liabilities	349.84
Total Liabilities	349.84
Equity	
Retained Earnings	1,218,829.23
Net Income	207,688.38
Total Equity	1,426,517.61
TOTAL LIABILITIES & EQUITY	1,426,867.45

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
May 2024

	<u>May 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	437.86	250.00	187.86	175.14%
Sales Tax Revenue	18,293.21	17,326.63	966.58	105.58%
Total Income	<u>18,731.07</u>	<u>17,576.63</u>	<u>1,154.44</u>	<u>106.57%</u>
Gross Profit	18,731.07	17,576.63	1,154.44	106.57%
Expense				
Accounting Services	500.00	550.00	(50.00)	90.91%
Advertising Expense	64.30	420.00	(355.70)	15.31%
Comp. for Commissioners	750.00	750.00	0.00	100.0%
Funding	3,700.00	4,166.67	(466.67)	88.8%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Repairs & Maintenance	1,640.62	0.00	1,640.62	100.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
Total Expense	<u>14,513.25</u>	<u>13,745.00</u>	<u>768.25</u>	<u>105.59%</u>
Net Ordinary Income	<u>4,217.82</u>	<u>3,831.63</u>	<u>386.19</u>	<u>110.08%</u>
Net Income	<u><u>4,217.82</u></u>	<u><u>3,831.63</u></u>	<u><u>386.19</u></u>	<u><u>110.08%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through May 2024

	<u>Jan - May 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,891.40	1,250.00	641.40	151.31%
Sales Tax Revenue	88,071.35	83,529.24	4,542.11	105.44%
Total Income	<u>89,962.75</u>	<u>84,779.24</u>	<u>5,183.51</u>	<u>106.11%</u>
Gross Profit	89,962.75	84,779.24	5,183.51	106.11%
Expense				
Accounting Services	2,715.00	2,750.00	(35.00)	98.73%
Advertising Expense	265.00	2,100.00	(1,835.00)	12.62%
Comp. for Commissioners	3,300.00	3,750.00	(450.00)	88.0%
Funding	7,825.25	20,833.35	(13,008.10)	37.56%
Legal Counsel	6,000.00	6,000.00	0.00	100.0%
Postage	65.66	80.00	(14.34)	82.08%
Repairs & Maintenance	1,640.62	750.00	890.62	218.75%
Service Agreement	33,291.65	33,291.65	0.00	100.0%
Total Expense	<u>55,103.18</u>	<u>69,555.00</u>	<u>(14,451.82)</u>	<u>79.22%</u>
Net Ordinary Income	<u>34,859.57</u>	<u>15,224.24</u>	<u>19,635.33</u>	<u>228.97%</u>
Net Income	<u><u>34,859.57</u></u>	<u><u>15,224.24</u></u>	<u><u>19,635.33</u></u>	<u><u>228.97%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
May 2024

	<u>May 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	2,792.13	2,300.00	492.13	121.4%
Sales-Revenue				
Alcohol Sales-Beer/Wine	0.00	878.00	(878.00)	0.0%
Alcohol Sales-Mixed Drinks	328.40	551.08	(222.68)	59.59%
Sales-Revenue - Other	37,522.66	37,030.00	492.66	101.33%
Total Sales-Revenue	<u>37,851.06</u>	<u>38,459.08</u>	<u>(608.02)</u>	<u>98.42%</u>
Sales Tax Revenue	18,293.21	17,326.63	966.58	105.58%
Total Income	<u>58,936.40</u>	<u>58,085.71</u>	<u>850.69</u>	<u>101.47%</u>
Gross Profit	58,936.40	58,085.71	850.69	101.47%
Expense				
Alcohol Expense	406.90	0.00	406.90	100.0%
Alcohol Permit Expense	0.00	2,500.00	(2,500.00)	0.0%
Bank Service Fees	424.86	630.70	(205.84)	67.36%
Building Alarm System	1,143.03	147.61	995.42	774.36%
Cable TV	186.35	184.22	2.13	101.16%
Cleaning Service	1,468.92	1,441.00	27.92	101.94%
Contract Labor	4,670.50	4,524.90	145.60	103.22%
Health Insurance	1,213.43	1,213.43	0.00	100.0%
Internet	361.10	333.45	27.65	108.29%
Labor Expenses	13,391.98	13,419.83	(27.85)	99.79%
Mileage Reimbursement	39.26	0.00	39.26	100.0%
Office Expense	252.39	941.49	(689.10)	26.81%
Pest Control Expense	339.07	339.07	0.00	100.0%
Repairs & Maintenance	7,475.91	5,728.95	1,746.96	130.49%
Supplies	1,839.67	2,699.48	(859.81)	68.15%
Telephone Expense	23.33	106.12	(82.79)	21.99%
Trash Pickup	413.35	373.06	40.29	110.8%
Utilities	4,862.35	4,701.33	161.02	103.43%
Website	59.95	59.95	0.00	100.0%
Total Expense	<u>38,572.35</u>	<u>39,344.59</u>	<u>(772.24)</u>	<u>98.04%</u>
Net Ordinary Income	20,364.05	18,741.12	1,622.93	108.66%
Other Income/Expense				
Other Expense				
Capital Expenditures	5,920.00	0.00	5,920.00	100.0%
Total Other Expense	<u>5,920.00</u>	<u>0.00</u>	<u>5,920.00</u>	<u>100.0%</u>
Net Other Income	<u>(5,920.00)</u>	<u>0.00</u>	<u>(5,920.00)</u>	<u>100.0%</u>
Net Income	<u>14,444.05</u>	<u>18,741.12</u>	<u>(4,297.07)</u>	<u>77.07%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through May 2024

	<u>Jan - May 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	13,657.68	11,500.00	2,157.68	118.76%
Sales-Revenue				
Alcohol Sales-Beer/Wine	3,698.88	3,108.76	590.12	118.98%
Alcohol Sales-Mixed Drinks	1,176.16	1,672.73	(496.57)	70.31%
Refunds/Returns	(160.00)	0.00	(160.00)	100.0%
Sales-Revenue - Other	200,934.94	187,871.00	13,063.94	106.95%
Total Sales-Revenue	205,649.98	192,652.49	12,997.49	106.75%
Sales Tax Revenue	88,071.35	83,529.24	4,542.11	105.44%
Total Income	307,379.01	287,681.73	19,697.28	106.85%
Gross Profit	307,379.01	287,681.73	19,697.28	106.85%
Expense				
Advertising Expense	0.00	186.50	(186.50)	0.0%
Alcohol Expense	2,166.74	2,807.60	(640.86)	77.17%
Alcohol Permit Expense	0.00	2,500.00	(2,500.00)	0.0%
Bank Service Fees	2,849.83	3,080.52	(230.69)	92.51%
Building Alarm System	1,733.47	1,108.05	625.42	156.44%
Cable TV	927.49	921.10	6.39	100.69%
Cleaning Service	6,275.14	7,205.00	(929.86)	87.09%
Contract Labor	17,297.50	19,346.00	(2,048.50)	89.41%
Dues & Memberships	175.00	325.00	(150.00)	53.85%
Health Insurance	5,885.14	5,885.14	0.00	100.0%
Internet	1,656.90	1,667.25	(10.35)	99.38%
Labor Expenses	73,588.92	73,935.07	(346.15)	99.53%
Laundry Expense	5,836.35	6,985.65	(1,149.30)	83.55%
Linen & Supplies	690.71	467.00	223.71	147.9%
Mileage Reimbursement	157.05	73.26	83.79	214.37%
Office Expense	2,315.91	2,529.26	(213.35)	91.57%
Pest Control Expense	601.59	601.59	0.00	100.0%
Repairs & Maintenance	28,065.12	33,103.95	(5,038.83)	84.78%
Supplies	7,675.95	8,861.82	(1,185.87)	86.62%
Telephone Expense	602.77	904.28	(301.51)	66.66%
Trash Pickup	1,000.05	1,830.09	(830.04)	54.65%
Utilities	26,735.69	28,073.52	(1,337.83)	95.24%
Website	299.75	299.75	0.00	100.0%
Total Expense	186,537.07	202,697.40	(16,160.33)	92.03%
Net Ordinary Income	120,841.94	84,984.33	35,857.61	142.19%
Other Income/Expense				
Other Expense				
Capital Expenditures	44,261.17	47,638.51	(3,377.34)	92.91%
Total Other Expense	44,261.17	47,638.51	(3,377.34)	92.91%
Net Other Income	(44,261.17)	(47,638.51)	3,377.34	92.91%
Net Income	76,580.77	37,345.82	39,234.95	205.06%

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
May 2024

	<u>May 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,787.86	1,200.00	587.86	148.99%
Sales Tax Revenue	18,293.21	17,326.63	966.58	105.58%
Total Income	<u>20,081.07</u>	<u>18,526.63</u>	<u>1,554.44</u>	<u>108.39%</u>
Gross Profit	<u>20,081.07</u>	<u>18,526.63</u>	<u>1,554.44</u>	<u>108.39%</u>
Net Ordinary Income	<u>20,081.07</u>	<u>18,526.63</u>	<u>1,554.44</u>	<u>108.39%</u>
Net Income	<u><u>20,081.07</u></u>	<u><u>18,526.63</u></u>	<u><u>1,554.44</u></u>	<u><u>108.39%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through May 2024

	<u>Jan - May 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	8,176.69	6,000.00	2,176.69	136.28%
Sales Tax Revenue	88,071.35	83,529.24	4,542.11	105.44%
Total Income	<u>96,248.04</u>	<u>89,529.24</u>	<u>6,718.80</u>	<u>107.51%</u>
Gross Profit	<u>96,248.04</u>	<u>89,529.24</u>	<u>6,718.80</u>	<u>107.51%</u>
Net Ordinary Income	<u>96,248.04</u>	<u>89,529.24</u>	<u>6,718.80</u>	<u>107.51%</u>
Net Income	<u><u>96,248.04</u></u>	<u><u>89,529.24</u></u>	<u><u>6,718.80</u></u>	<u><u>107.51%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances
May 31, 2024

Account Name	Acct #	Statement Balance	Previous Month's Balance
Cash Accounts:			
A&P Collections General	***1584	4,988.84	6,005.97
Bond Account	***1592	CLOSED	CLOSED
			0.00
A&P Large Project Checking	50% ***0318	1,078,792.62	992,379.93
A&P Small Project Checking	20% ***0348	977,926.55	941,340.13
A&P General Op Checking	10% ***3297	132,905.07	126,482.33
Benton Focus Group Checking	10% ***2274	509,040.44	488,959.37
			0.00
Benton Event Center General Op Checking	10% ***2640	404,791.19	399,887.61
Benton Event Center Savings	***9832	385,637.52	384,234.28
TOTAL OPERATING CASH & INVESTMENTS			<u><u>3,494,082.23</u></u>

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2024 - NET**

	DEC	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	155,744.58	132,120.63	141,358.07	171,655.72	158,393.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	761,046.86
# of Businesses	82	82	85	86	84								
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	992.80	378.26	438.84	1,007.65	369.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,133.89
# of Businesses	20	13	16	16	19								
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	4,889.11	4,466.31	5,016.73	5,844.87	6,141.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	26,358.03
# of Businesses	11	11	11	11	11								0.00
CONVENIENCE STORE:													
TOTAL C-STORE	3,450.15	3,223.99	2,264.79	3,213.69	2,695.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	14,835.27
# of Businesses	23	21	19	21	21								
OTHER:													
TOTAL OTHER	13,319.78	9,654.77	11,410.70	13,985.26	11,799.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	60,421.24
# of Businesses	18	14	16	18	16								
GROCERY:													
TOTAL GROCERY	4,216.97	3,025.75	3,556.72	3,715.28	3,296.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	15,188.66
# of Businesses	5	5	5	5	5								
GRAND TOTALS	182,613.39	152,869.71	164,045.85	199,422.47	182,695.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	880,983.95
2023 Collections	155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	
2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	1,837,155.24
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	1,419,547.31
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07
% Increase from 2023 to 2024	17.4%	-8.71%	6.68%	14.32%	8.85%								

Benton Event Center-Event Report

May 7, 2024 to June 11, 2024

October 1, 2013 to May 6, 2024

910,894

	Date(s)	# of Attendees
Go Red for Women	5/7-5/8/2024	340
Chamber Job Fair	5/9/2024	560
Chamber Business Expo	5/9/2024	900
SportsCard & Memorabilia & VinylCon	5/11/2024	760
AR Retired Teachers Annual Meeting	5/13-5/14/2024	300
E-Stem Sports Banquet	5/15/2024	360
Cigars for Civitan	5/17/2024	60
Perez 1st Shower	5/18/2024	40
Blacklaw Shower	5/19/2024	40
Woodland Hills HS Graduation	5/21/2024	1,200
AR Public School Resource Center	5/22-5/23/2024	650
Hurricane Creek FCU	5/28/2024	40
Memphis Flea Market	5/31-6/2/2024	2,100
Pretty Chics Bingo	6/8/2024	360
AASEA Conference	6/9-6/11/2024	775

of Events: 15

TOTAL: 8,485

TOTAL: 919,379