

Benton Advertising & Promotion Commission

Agenda

December 11, 2024

3:30 pm at the Benton Municipal Complex in Council Chambers

I. Call to Order

II. Roll Call	Present	Absent
Frank Baptist	_____	_____
Steve Brown	_____	_____
Alison Burch	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Luke Moody	_____	_____
Greg Shinn	_____	_____

III. Minutes from November Meeting

IV. Financial Reports

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

V. Administrative

Delinquency Report – Mandy Spicer

VI. Funding

AFC (Arkansas Football Club) Benton – 1st Reading

VII. Report from Benton Event Center – Nikki Chumley

VIII. Report on the Development of Exit 114 Property – Bill Eldridge

IX. Old Business

A. A&P Marketing Committee – Steve Brown and Drew Finkbeiner with Sells Agency

X. New Business

- A. 2025 Budget Committee – Bill Eldridge
- B. Next Meeting Date – January 15

XI. Other Business

XII. Adjournment

BENTON ADVERTISING & PROMOTION COMMISSION
Minutes
November 20, 2024

I. CALL TO ORDER

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on November 20, 2024, at 3:30 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Frank Baptist, Luke Moody and Elgin Hamner. Greg Shinn was absent.

III. MINUTES

Luke Moody made a motion to approve the minutes of the October 9, 2024 meeting. Alison Burch seconded. Motion carried.

IV. FINANCIAL REPORTS

A. Profit & Loss Reports

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of October 31, 2024:

Bank OZK – Focus Group Project	\$608,685.19
Bank OZK – A&P	\$125,884.88
Bank OZK – Event Center	\$441,019.79
Bank OZK – Savings	<u>\$392,403.01</u>
Total Checking/Savings	\$1,567,992.87

There is a liability of \$1,028.71 owed to the Arkansas Department of Finance for sales tax and to the City of Benton for sales tax.

A&P profit and loss statement: for the month of October 2024 total income of \$17,631.98 and total expenses of \$20,866.40 resulting in a net loss of (\$3,234.42). For the year to date as of October 2024 total income of \$182,270.13, total operating expenses of \$152,225.83 resulting in net income of \$30,044.30.

Event Center profit and loss statement: for the month of October 2024 total income of \$51,471.59 total operating expenses of \$35,271.20 resulting in net income of \$16,200.39. For the year to date as of October 2024 total income of \$607,298.05, total operating expenses of \$422,039.04 and capital expenditures of \$63,061.17 resulting in net income of \$122,197.84.

Focus Group profit and loss statement: for the month of October 2024 total income of \$19,137.04 and total expenses of \$0 resulting in net income of \$19,137.04. For the year to date as of October 2024 total income of \$195,892.79 and total expenses of \$0 resulting in net income of \$195,892.79.

B. Bank Balances and Collections Report

Mandy Spicer presented the bank accounts with the following balances as of October 31, 2024:

	Statement Balance	Prev. Month's Balance
A&P Collections General	\$8,873.72	\$4,593.29
Bond Account	Closed	Closed
A&P Large Project Checking	\$2,341,480.52	\$2,254,417.07
A&P Small Project Checking	\$1,180,014.10	\$1,141,860.19
A&P General Operating Checking	\$133,788.70	\$131,638.79
Benton Focus Group Checking	\$608,685.19	\$589,548.15
Benton Event Center Gen Operating Checking	\$441,687.80	\$433,352.10
Benton Event Center Savings	<u>\$392,403.01</u>	<u>\$391,140.64</u>
	\$5,106,933.04	

V. ADMINISTRATIVE

Collections received in the month of October 2024 were \$175,816.65 which is 8.69% more than October 2023. There are 26 delinquencies for the month. Most of them are food trucks. Below are the amounts collected in October of this year along with October of the previous five years:

October 2024 Collections:	\$175,816.65
October 2023 Collections:	\$161,766.76
October 2022 Collections:	\$158,573.06
October 2021 Collections:	\$131,394.46
October 2020 Collections:	\$119,983.38
October 2019 Collections:	\$112,256.92

Luke Moody made a motion to accept the financial reports as presented by Jordan Woolbright and Mandy Spicer. Frank Baptist seconded. Motion carried.

VI. FUNDING REQUESTS

None.

VII. REPORT FROM BENTON EVENT CENTER

Nikki Chumley reported about 23 events that have been held in the venue from October 9 to November 20. The events included banquets, conferences, fundraisers and a consignment sale that is currently happening. The schedule after Thanksgiving includes a lot of Christmas parties for both companies and families. Total estimated attendance since the date of opening (October 1, 2013) is 964,350.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldridge reported that final permits from the Corps of Engineers are still pending and there has been quite a bit of progress in the construction of Highway 30.

IX. OLD BUSINESS

A. Expiration of Two Commissioner Terms – Alison Burch reported that Luke Moody was approved by Benton City Council to continue his term until October 2018. She also reported that the sub-committee established at last month's meeting to conduct interviews of the two candidates to fill the other position didn't have to meet because one of the candidates withdrew his name from consideration. Luke Moody made a motion to recommend Bill Eldridge to fill the position for four years. Steve Brown seconded. Motion carried. The recommendation will be presented to the Benton City Council at its next meeting.

C. A&P Marketing Committee – Steve Brown said the committee had a great first meeting with the selected vendor to begin the process of creating the website for A&P. The discussion included expectations of the website, sources for obtaining pertinent information and answering questions from the vendor. The committee wants this project to be long-term and the website to remain relevant and viable.

Steve reported that it has become evident that someone will need to be the point of contact for the website and keep it current. Since the relationship with the Benton Chamber managing the Benton Event Center has been successful, he suggested expanding that partnership to include management of the website. The other commissioners were in agreement. When asked, Gary James agreed. Steve suggested that Gary work on some budget estimates to present to the commission.

X. NEW BUSINESS

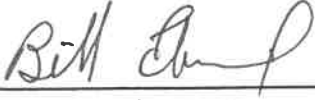
The next meeting of the A&P Commission will be December 11, 2024.

XI. OTHER BUSINESS

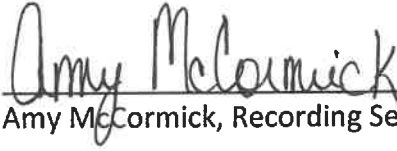
None

XII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Elgin Hamner seconded. Motion carried. The meeting was adjourned at 3:50 pm.



Bill Eldridge, Chairman



Amy McCormick, Recording Secretary

Benton A&P Commission
Statement of Assets, Liabilities & Equity - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
As of November 30, 2024

	Nov 30, 24
ASSETS	
Current Assets	
Checking/Savings	
Bank OZK - Focus Group Project	627,963.56
Bank OZK - A&P	131,401.73
Bank OZK - Event Center	458,402.91
Bank OZK - Savings	393,587.74
Total Checking/Savings	1,611,355.94
Total Current Assets	1,611,355.94
TOTAL ASSETS	1,611,355.94
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	693.00
Total Other Current Liabilities	693.00
Total Current Liabilities	693.00
Total Liabilities	693.00
Equity	
Retained Earnings	1,218,829.23
Net Income	391,833.71
Total Equity	1,610,662.94
TOTAL LIABILITIES & EQUITY	1,611,355.94

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
November 2024

	<u>Nov 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	366.87	250.00	116.87	146.75%
Sales Tax Revenue	17,435.20	18,274.30	(839.10)	95.41%
Total Income	<u>17,802.07</u>	<u>18,524.30</u>	<u>(722.23)</u>	<u>96.1%</u>
Gross Profit	17,802.07	18,524.30	(722.23)	96.1%
Expense				
Accounting Services	500.00	550.00	(50.00)	90.91%
Advertising Expense	92.90	420.00	(327.10)	22.12%
Comp. for Commissioners	600.00	750.00	(150.00)	80.0%
Funding	3,233.99	4,166.66	(932.67)	77.62%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
Total Expense	<u>12,285.22</u>	<u>13,744.99</u>	<u>(1,459.77)</u>	<u>89.38%</u>
Net Ordinary Income	<u>5,516.85</u>	<u>4,779.31</u>	<u>737.54</u>	<u>115.43%</u>
Net Income	<u><u>5,516.85</u></u>	<u><u>4,779.31</u></u>	<u><u>737.54</u></u>	<u><u>115.43%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through November 2024

	<u>Jan - Nov 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	4,492.68	2,750.00	1,742.68	163.37%
Sales Tax Revenue	195,579.52	190,736.42	4,843.10	102.54%
Total Income	<u>200,072.20</u>	<u>193,486.42</u>	<u>6,585.78</u>	<u>103.4%</u>
Gross Profit	200,072.20	193,486.42	6,585.78	103.4%
Expense				
Accounting Services	5,715.00	6,050.00	(335.00)	94.46%
Advertising Expense	4,398.68	4,620.00	(221.32)	95.21%
Comp. for Commissioners	6,900.00	8,250.00	(1,350.00)	83.64%
Funding	41,746.91	45,833.34	(4,086.43)	91.08%
Legal Counsel	13,200.00	13,200.00	0.00	100.0%
Meals & Entertainment	65.83	0.00	65.83	100.0%
Postage	65.66	160.00	(94.34)	41.04%
Repairs & Maintenance	19,177.34	2,250.00	16,927.34	852.33%
Service Agreement	73,241.63	73,241.63	0.00	100.0%
Total Expense	<u>164,511.05</u>	<u>153,604.97</u>	<u>10,906.08</u>	<u>107.1%</u>
Net Ordinary Income	<u>35,561.15</u>	<u>39,881.45</u>	<u>(4,320.30)</u>	<u>89.17%</u>
Net Income	<u><u>35,561.15</u></u>	<u><u>39,881.45</u></u>	<u><u>(4,320.30)</u></u>	<u><u>89.17%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
November 2024

	<u>Nov 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	2,493.14	2,300.00	193.14	108.4%
Sales-Revenue	39,534.75	32,911.00	6,623.75	120.13%
Sales Tax Revenue	17,435.20	18,274.30	(839.10)	95.41%
Total Income	<u>59,463.09</u>	<u>53,485.30</u>	<u>5,977.79</u>	<u>111.18%</u>
Gross Profit	59,463.09	53,485.30	5,977.79	111.18%
Expense				
Alcohol Expense	1,101.38	1,427.04	(325.66)	77.18%
Bank Service Fees	669.45	532.38	137.07	125.75%
Building Alarm System	147.61	147.61	0.00	100.0%
Cable TV	186.35	184.22	2.13	101.16%
Cleaning Service	1,533.98	1,441.00	92.98	106.45%
Contract Labor	3,920.00	3,974.15	(54.15)	98.64%
Health Insurance	1,213.42	1,213.43	(0.01)	100.0%
Internet	323.95	333.45	(9.50)	97.15%
Labor Expenses	13,391.98	13,419.83	(27.85)	99.79%
Laundry Expense	3,909.15	5,047.95	(1,138.80)	77.44%
Linen & Supplies	866.76	500.00	366.76	173.35%
Office Expense	325.43	546.98	(221.55)	59.5%
Pest Control Expense	0.00	65.63	(65.63)	0.0%
Repairs & Maintenance	4,130.17	4,600.00	(469.83)	89.79%
Supplies	1,348.29	3,206.52	(1,858.23)	42.05%
Telephone Expense	107.84	46.66	61.18	231.12%
Trash Pickup	460.60	554.49	(93.89)	83.07%
Utilities	6,863.22	4,827.03	2,036.19	142.18%
Website	59.95	59.95	0.00	100.0%
Total Expense	<u>40,559.53</u>	<u>42,128.32</u>	<u>(1,568.79)</u>	<u>96.28%</u>
Net Ordinary Income	<u>18,903.56</u>	<u>11,356.98</u>	<u>7,546.58</u>	<u>166.45%</u>
Net Income	<u><u>18,903.56</u></u>	<u><u>11,356.98</u></u>	<u><u>7,546.58</u></u>	<u><u>166.45%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through November 2024

	<u>Jan - Nov 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	29,939.43	25,300.00	4,639.43	118.34%
Sales-Revenue				
Alcohol Sales-Beer/Wine	7,135.01	8,210.57	(1,075.56)	86.9%
Alcohol Sales-Mixed Drinks	2,962.86	2,579.52	383.34	114.86%
Refunds/Returns	(1,153.00)	0.00	(1,153.00)	100.0%
Sales-Revenue - Other	432,297.32	450,441.00	(18,143.68)	95.97%
Total Sales-Revenue	441,242.19	461,231.09	(19,988.90)	95.67%
Sales Tax Revenue	195,579.52	190,736.42	4,843.10	102.54%
Total Income	666,761.14	677,267.51	(10,506.37)	98.45%
Gross Profit	666,761.14	677,267.51	(10,506.37)	98.45%
Expense				
Advertising Expense	2,000.00	2,186.50	(186.50)	91.47%
Alcohol Expense	3,745.57	5,070.94	(1,325.37)	73.86%
Alcohol Permit Expense	3,576.00	3,500.00	76.00	102.17%
Bank Service Fees	5,943.79	7,252.97	(1,309.18)	81.95%
Building Alarm System	7,348.14	2,273.71	5,074.43	323.18%
Cable TV	2,045.59	2,026.42	19.17	100.95%
Cleaning Service	13,833.51	15,851.00	(2,017.49)	87.27%
Contract Labor	38,223.90	43,615.90	(5,392.00)	87.64%
Dues & Memberships	279.95	325.00	(45.05)	86.14%
Health Insurance	12,983.70	12,983.71	(0.01)	100.0%
Internet	3,600.60	3,667.95	(67.35)	98.16%
Labor Expenses	160,636.79	161,163.97	(527.18)	99.67%
Laundry Expense	18,834.00	18,143.70	690.30	103.81%
Linen & Supplies	1,691.23	1,217.00	474.23	138.97%
Mileage Reimbursement	157.05	366.28	(209.23)	42.88%
Office Expense	4,273.17	4,711.52	(438.35)	90.7%
Pest Control Expense	929.74	1,268.81	(339.07)	73.28%
Repairs & Maintenance	92,413.31	59,830.64	32,582.67	154.46%
Supplies	15,573.96	19,255.04	(3,681.08)	80.88%
Telephone Expense	1,333.86	1,935.54	(601.68)	68.91%
Trash Pickup	3,819.97	4,262.98	(443.01)	89.61%
Utilities	68,655.34	65,376.20	3,279.14	105.02%
Website	699.40	699.40	0.00	100.0%
Total Expense	462,598.57	436,985.18	25,613.39	105.86%
Net Ordinary Income	204,162.57	240,282.33	(36,119.76)	84.97%
Other Income/Expense				
Other Expense				
Capital Expenditures	63,061.17	93,358.51	(30,297.34)	67.55%
Total Other Expense	63,061.17	93,358.51	(30,297.34)	67.55%
Net Other Income	(63,061.17)	(93,358.51)	30,297.34	67.55%
Net Income	<u>141,101.40</u>	<u>146,923.82</u>	<u>(5,822.42)</u>	<u>96.04%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
November 2024

	<u>Nov 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,843.17	1,200.00	643.17	153.6%
Sales Tax Revenue	17,435.20	18,274.30	(839.10)	95.41%
Total Income	<u>19,278.37</u>	<u>19,474.30</u>	<u>(195.93)</u>	<u>98.99%</u>
Gross Profit	<u>19,278.37</u>	<u>19,474.30</u>	<u>(195.93)</u>	<u>98.99%</u>
Net Ordinary Income	<u>19,278.37</u>	<u>19,474.30</u>	<u>(195.93)</u>	<u>98.99%</u>
Net Income	<u>19,278.37</u>	<u>19,474.30</u>	<u>(195.93)</u>	<u>98.99%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through November 2024

	<u>Jan - Nov 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	19,591.64	13,200.00	6,391.64	148.42%
Sales Tax Revenue	195,579.52	190,736.42	4,843.10	102.54%
Total Income	<u>215,171.16</u>	<u>203,936.42</u>	<u>11,234.74</u>	<u>105.51%</u>
Gross Profit	<u>215,171.16</u>	<u>203,936.42</u>	<u>11,234.74</u>	<u>105.51%</u>
Net Ordinary Income	<u>215,171.16</u>	<u>203,936.42</u>	<u>11,234.74</u>	<u>105.51%</u>
Net Income	<u><u>215,171.16</u></u>	<u><u>203,936.42</u></u>	<u><u>11,234.74</u></u>	<u><u>105.51%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances
November 30, 2024

Account Name	Acct #	Statement Balance	Previous Month's Balance
Cash Accounts:			
A&P Collections General	***1584	5,615.94	8,873.72
Bond Account	***1592	CLOSED	CLOSED
			0.00
A&P Large Project Checking	50% ***0318	2,435,753.07	2,341,480.52
A&P Small Project Checking	20% ***0348	1,218,458.06	1,180,014.10
A&P General Op Checking	10% ***3297	133,713.72	133,788.70
Benton Focus Group Checking	10% ***2274	627,963.56	608,685.19
			0.00
Benton Event Center General Op Checking	10% ***2640	458,402.91	441,687.80
Benton Event Center Savings	***9832	393,587.74	392,403.01
TOTAL OPERATING CASH & INVESTMENTS			<u><u>5,273,495.00</u></u>

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2024 - NET**

	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	TOTAL
Rest in Jan	Rest in Feb	Rest in Mar	Rest in April	Rest in May	Rest in June	Rest in July	Rest in Aug	Rest in Sept	Rest in Oct	Rest in Nov	Rest in Dec		
RESTAURANTS:													
TOTAL RESTAURANTS	156,084.58	132,423.63	141,715.07	172,039.72	158,823.68	158,779.35	162,675.60	150,202.56	148,178.25	152,283.25	155,923.76	0.00	1,689,129.45
# of Businesses	82	82	85	86	84	78	83	80	80	79	85		
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	992.80	378.26	438.84	1,007.65	365.00	963.92	818.74	637.79	1,530.28	692.21	935.44	0.00	8,760.93
# of Businesses	20	13	16	16	19	24	23	26	21	18	22		
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	4,889.11	4,466.31	5,016.73	5,844.87	6,141.01	6,587.56	6,272.46	5,703.37	4,989.37	4,628.29	4,078.78	0.00	58,617.86
# of Businesses	11	11	11	11	11	11	11	11	10	10	9		
CONVENIENCE STORE:													
TOTAL C-STORE	3,450.15	3,223.99	2,264.79	3,213.69	2,695.65	2,308.34	2,880.06	3,183.38	2,220.02	3,453.80	3,111.92	0.00	32,005.79
# of Businesses	23	21	19	21	21	20	20	16	15	19	17		
OTHER:													
TOTAL OTHER	12,979.78	9,351.77	11,053.70	13,601.26	11,373.45	12,911.59	14,045.31	14,362.39	13,495.66	11,507.85	12,344.63	0.00	136,944.92
# of Businesses	18	14	16	18	16	16	19	16	18	17	16		
GROCERY:													
TOTAL GROCERY	4,216.97	3,025.75	3,556.72	3,715.28	3,296.43	3,636.12	3,776.73	3,518.89	3,200.04	3,251.25	2,220.62	0.00	32,129.74
# of Businesses	5	5	5	5	5	5	5	5	5	5	4		
GRAND TOTALS	182,613.39	152,869.71	164,045.85	199,422.47	182,695.22	185,186.88	190,468.90	177,608.38	173,613.62	175,816.65	178,615.15	0.00	1,957,588.69
2023 Collections	155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	
2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	1,837,155.24
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	1,419,547.31
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07
% increase from 2023 to 2024	17.4%	-8.71%	6.68%	14.32%	8.85%	-0.45%	16.07%	-5.19%	0.11%	8.69%	0.21%	-100.00%	

NOTICE

**The following businesses are delinquent in the
remittance of their Benton Advertising and Promotion Tax
as of November 10, 2024**

1005 South Street Express

Applebee's

Arctic Freeze N Crunch

Best Western Inn

Bullocks' Benton

Dawson's Farm

Daylight Nutrition

Dorey Catfish Catering

Evolve Vacation Rental

Hobo Joe's on the Go

Jefferson's Mobile Grilling

Koffee With a Kause

La Calle 7

MaMa Mia Pizzeria

Mockingbird Sweets

Niecy's

No Way Jose

On the Hook Fish & Chips

Pasta J

Phonzie's 1 Stop Hog Shop

Picky Nikki's

Scoopy's Homemade Ice Cream

Scott Hill DBA HGCF

Sip the Season

SuperStop (David Benton Road LLC)

Tacos La Gloria 2

Taqueria El Habanero

The Arkansas Smasher

The Magic Food Bus

Til Its Gone

Wal-Mart

Zaxby's

This notice is being placed in accordance with the Benton Advertising and Promotion Commission Delinquency Policy, as adopted November 15, 2012.

Benton Event Center-Event Report

November 21, 2024 to December 11, 2024

October 1, 2013 to November 20, 2024

964,350

	Date(s)	# of Attendees
Duck Duck Goose Children's Consignment Sale	11/17-25/2024	7,500
JA Bingo for Bags	12/3/2024	600
AR Opioid Recovery Partners Meeting	12/4/2024	200
Entergy- Reliability Distribution Meeting	12/4/2024	100
Benton Chamber Luncheon	12/6/2024	210
TheraPEDS Christmas Party	12/6/2024	40
Lee Wedding Shower	12/7/2024	60
GarrettX Christmas Party	12/7/2024	200
Horvath Birthday Party	12/7/2024	30
AFMC Medicaid Conference	12/9-12/10/2024	300
ICF Entergy Solutions	12/11/2024	TBD
ACDI Christmas Party	12/11/2024	TBD

of Events: 12

TOTAL: 9,240

TOTAL: 973,590