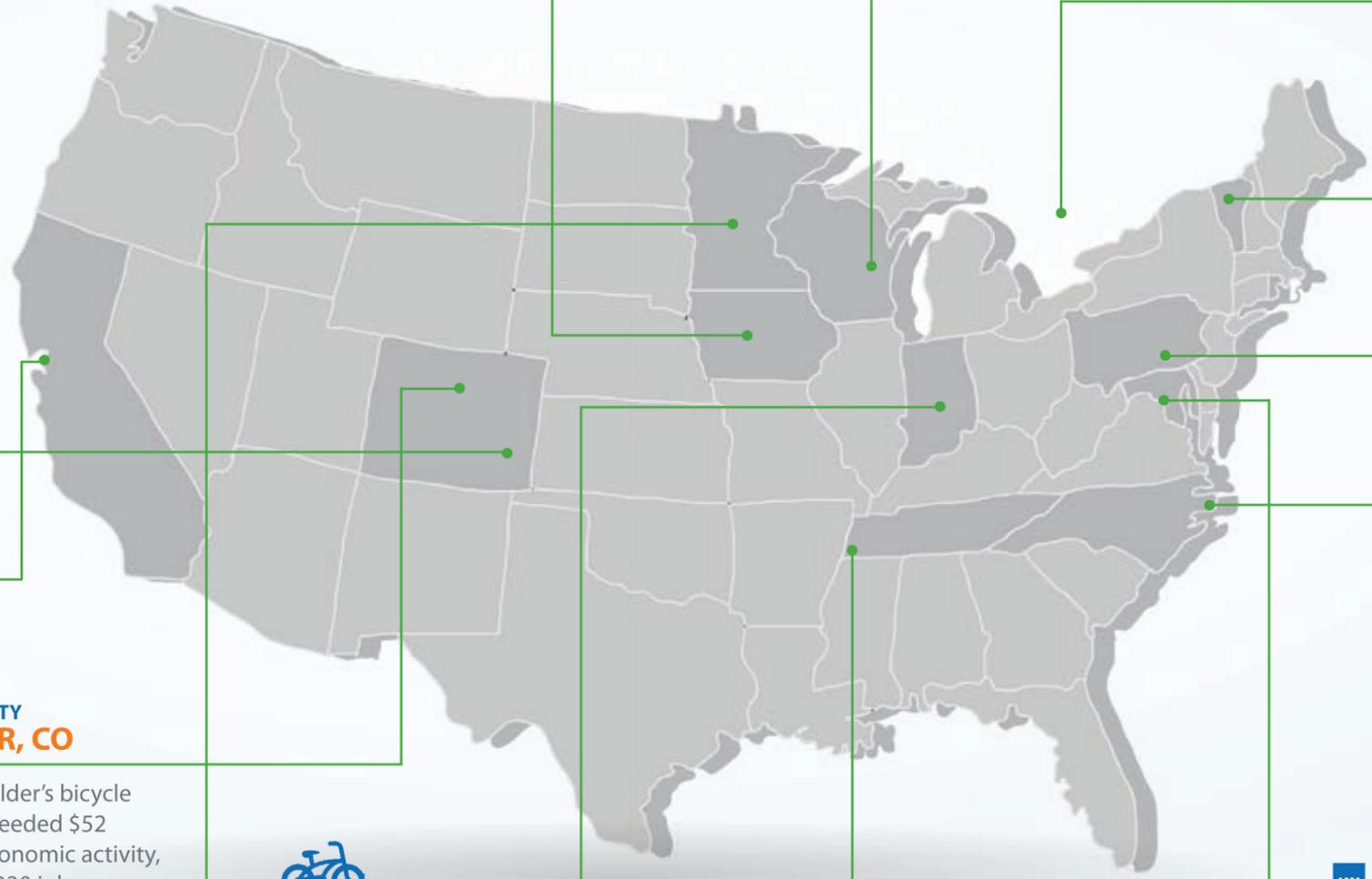


# THE ECONOMIC BENEFITS OF BICYCLING

By Darren Flusche

All eyes were on the economy in 2009 when we released our report, *The Economic Benefits of Bicycle Infrastructure Investments*. In the three years since, the struggling economy has continued to dominate national and local agendas. During that same period, we have seen a steady stream of research confirming the positive impact bicycling has on business districts, jobs, and household savings. As you can see in the map, the benefits touch every corner of the country, boosting the economic vitality of states and communities. To capture this growing body of evidence, we've updated the report with a wealth of new data and information: visit [www.bikeleague.org/reports](http://www.bikeleague.org/reports).



**STATE IOWA**  
Commuter and recreational bicycling generates more than \$400 million in economic activity and health savings of \$87 million each year (2011).

**STATE WISCONSIN**  
Bike recreation and tourism contribute \$924 million annually to the economy. Annual health benefits total \$409 million (2010).

**STATE VERMONT**  
**\$400 million**  
In 2009, biking and walking generated 1,400 jobs, \$41 million in wages, and \$83 million in revenue. Including health and property value benefits brought the total to \$400 million in economic impact.

**NEIGHBORHOOD/DISTRICT TORONTO, ONTARIO [Bloor Street]**  
People who bike spend more money per month than those who drive (2009).

**BIKE TRAIL SCHUYLKILL RIVER TRAIL [Follows the Schuylkill River from Pottsville to Philadelphia, PA]**  
78% of trail users purchase hard goods, like bikes, accessories, and clothing to use on the trail, averaging \$406 per trail user.

**NEIGHBORHOOD/DISTRICT SAN FRANCISCO, CA [Valencia Street]**  
**2/3** of merchants say new bike lanes have improved business and supported more traffic calming measures on the street (2004).

**REGIONAL/CITY BOULDER, CO**  
In 2011, Boulder's bicycle industry exceeded \$52 million in economic activity, supporting 330 jobs.

**BIKE TRAIL MONON TRAIL [Indianapolis, IN]**  
**11%** A home's value increases 11% just for being a half mile closer to the trail.

**REGIONAL/CITY NORTH CAROLINA'S OUTER BANKS**  
Bicycle tourism generates \$60 million in economic activity per year. The region sees an annual nine-to-one return on its one-time \$6.7 million investment in bicycle infrastructure.

**STATE COLORADO**  
Bicycle manufacturing, retail, tourism and bike races contributed **\$1 billion** to the economy in 2000.

**STATE MINNESOTA**  
In 2009, people on bikes spent **\$261 million** on bicycling goods and services, supporting more than 5,000 jobs and generating \$35 million in taxes.

**NEIGHBORHOOD/DISTRICT MEMPHIS, TN [Broad Avenue]**  
Since the Arts District and bike lanes programs started in 2012, 16 new businesses have opened and 29 properties have been renovated.

**REGIONAL/CITY WASHINGTON, D.C.**  
**83%** of bikeshare users are more likely to patronize a business if it is located near a Capital Bikeshare station.